Distinctive Sustainability:

CRAFTING CONNECTIONS THROUGH PROVENANCE-RICH HANDCRAFTED GIFTS

Opportunities

Brand Distinction: Advocate Sustainability & Enhance Relationships

- *Choose eco-conscious Australian handcrafted gifts with provenance for a truly unique touch of luxury and ingenuity*
- *Bolster your brand's image, support local economies, and deepen client connections.*
- *Access value beyond the typical metrics, embracing a holistic approach that captures ESG best practice.*
- *Embrace sustainability leadership to enrich corporate citizenship and stand out in the marketplace.*

Solutions

Elevate Your Brand's Impact with Glass Transformation:

Combine eco-innovation and local artisanship using CPGA's strategy to create unique, ReValued Reiimagined and Reformed gifts from glass waste.

Enhanced ROI through Meaningful Gifts: Strengthen Bonds, Champion Sustainability

Choosing eco-friendly, meaningful gifts strengthens client bonds and boosts ROI.

These gifts have a backstory, signify sustainability and authenticity, building deeper connections and increasing loyalty.

How it Happens

ReVALUED Cindy Poole GLASS ARTIST

Transform Waste for a Sustainable Future:

Extend the Value of your Event with the CPGA Collaborative Circular Creative (CCC) Model.

Boost Sustainability & Elevate Brand Image: Embrace the Circular Economy

Embrace change, turn glass waste into resources, cut non-sustainable expenses. Participate in any stage, supercharge your sustainability and brand image. Act now, steer towards the circular economy.

Pioneering Supply Chain Reforms:

Create a closed-loop system, repurposing event glass waste into eye-catching art, décor, and high-value products designed to captivate and inspire.

Enhance Value with Impactful Creative Design:

Strengthen bonds through uniquely customized, upcycled art pieces from the Revalued initiative. More than just gifts, decor, or usable goods, these exceptional creations elevate value – transforming waste into exclusive assets and showcasing your brand's unwavering commitment to sustainability.

YOU DRINK IT
WE RECOVER IT
WE REVALUE IT
YOU BUY IT BACK

cindypoole.com.au

A Collaborative, Circular, Creative Waste Model

Move products, people and business operations away from a linear waste model towards more sustainable circular waste management and purchase behaviours.

Sorting

Processing

Recovery Collection

Cindy Poole
GLASS ARTIST
ReVALUED

Primary Product
+
Secondary Product
=
ZERO WASTE

Products Sold Back To Collection Point

Retail
Hospitality
Tourism
Online
Interiors
Décor
Architecture
Argriculture

We place value on participation in all or any stages of the model and believe It is the cumulative actions, both big and small, that will contribute o a more sustainable future.

REIMAGINE THE VALUE AND SCOPE OF USE FOR YOUR WASTE.

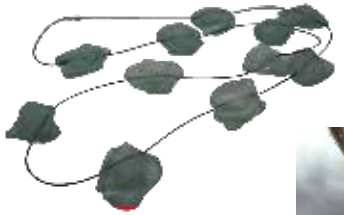
Join us on this transformative journey, your brand won't just leave a mark – it will pave the way.

cindypoole.com.au

FROM WASTE to PURPOSE - FROM LIABILITY to ASSETT

Value extraction beyond low value industrial use
More sustainable options for home decore and everyday use
Turn your waste into your next staff/client company gift.

ReVALUED Cindy Poole GLASS ARTIST



FROM WASTE TO PURPOSE

WESTERN AUSTRALIA
WALKING ON A DREAM

A gift from Tourism Western Australia to you, and the planet.

A Circular Collaboration between Tourism WA, Aravina Estate & Cindy Poole Glass Artist

ReVALUED Cindy Poole GLASS ARTIST

Glass Bottle Pumps
Sanitiser

ReVALUED
Cindy Poole
GLASS ARTIST

MINDFUL *Ethical* LOCAL - a new standard in sustainable style for your office or home.

Refillable glass hand sanitiser pumps, handcrafted from bottle waste, utilising specialised kiln-forming and surface enhancement processes, fitted with long-lasting stainless steel pump fittings.

Make an environmentally conscious statement by reducing single use plastic use in daily operations without compromise to your brand aesthetics, and ensure the safety of your staff and clients.

Switch to our fully customisable, cost effective refillable options. and start lowering your environmental impact today.

Contact cindypoole.com.au , sales@cindypoole.com.au

Inspired by nature, driven by the need for change

SMALL

rbopumpsmall jacksanitiser

rbopumpsmall clearsanitiser

rbopumpsmall australiasanitiser

rbopumpsmall buesanitiser

MEDIUM

rbopumpmedium artsanitiser

LARGE

rbopumplarge **s**parklingbluesan-

rbopumplarge australiasanitiser

LIMITED

rbopumplimited jacksanitiser

rbopumplimited skysanitiser

rbopumplimited geosanitiser

rbopumplimited regalsanitiser

rbopumplimited spiritsanitiser

The product(s) availability and characteristics of the item you receive may vary slightly from the product picture.Small_ 50 AUS, Medium 60 AUS, large 70AUS, Limited from 95AUS (Prices are from... and subject to change) Valid June 22

COLLABORATIVE CIRCULAR CREATIVPRODUCT MODEL CASE STUDY

Product styles and scope of use reflecting value extraction.

Did you know that Spirit bottles are exempt from the Container Deposit Scheme?

Circular Recycling

PRESTIGE SERIES

Re-VALUED Cindy Poole GLASS ARTIST

Think Recycled Glass, Think Again

Re-imagine the value from just one bottle transormed from waste to purpose....